

WEBINARS

Education is a key pillar of MAG's mission of ensuring that merchants have a payments knowledge base that is in parity to all payments industry stakeholders. Webinars provide an intimate setting for education on current and relevant topics and allow merchants to Q&A live with subject matter experts

130

AVERAGE # OF
ATTENDEES

160+

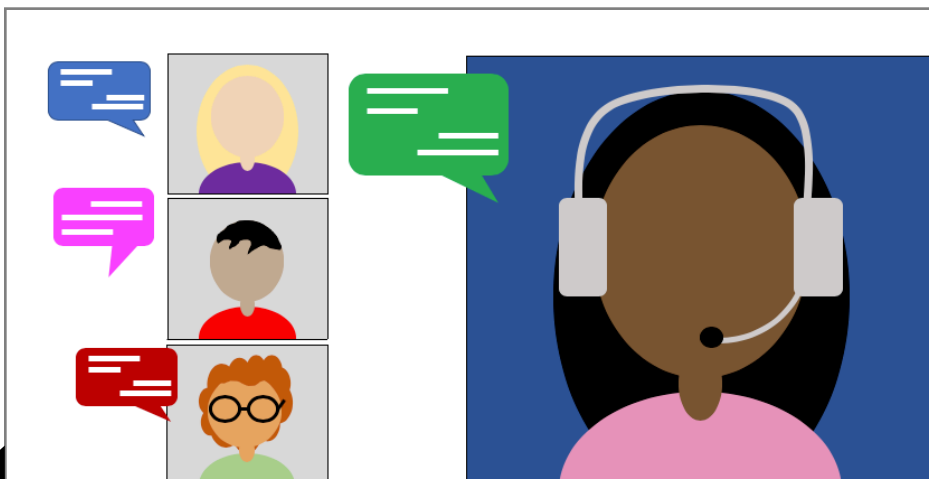
U.S. MERCHANTS
REPRESENTED

76%

ATTENDANCE
INCREASE SINCE
COVID-19 BEGAN

ABOUT THE MAG

The MAG represents over **160 U.S.** merchants which account for over \$3.4 Trillion in annual sales at over 950,000 locations across the U.S. and online.



GREAT BRAND VISIBILITY!

AUDIENCE BUSINESS & TECH PROFESSIONALS

- Treasury & Payments Managers and Directors overseeing merchant payments acceptance
- Fraud & Chargeback Analysts
- Payments Business Analysts
 - Tech Teams Dedicated to Payment (Platform Architects, Engineering Mgrs, Solutions Consultants)
- Technology Leaders Responsible for Payment (Dir/VP, CIO, CISO, CTO)

**Interested in hosting a
future MAG webinar?**

ERIC O'BRIEN
DIRECTOR, EDUCATION

eric.obrien@MerchantAdvisoryGroup.org

WHY HOST? GREAT EXPOSURE OPPORTUNITY

1. Demonstrate thought leadership by sharing expertise and experiences
2. Interactive polling will help you understand your target audience
3. Sharing your expertise can lead to collaboration opportunities
4. Bring awareness and respect to your brand, exponentially growing your network
5. Grow the next generation of Payments Experts