

THE PHYSICIAN LEADERSHIP PROGRAM

A program of the Bay Area Medical Societies

- Enhance your leadership effectiveness
- Learn from nationally recognized experts
- Expand your network with local colleagues
- Earn a Certificate of Completion and up to 24 hours of CME Credit



Today's dynamic health care environment requires physicians to be effective leaders to ensure organizational and individual success. The Physician Leadership Program addresses the fact that physicians are, and should be, placed in roles with organizational responsibility, but have limited formal opportunities to learn the concepts, skills, and tools of leadership. This program allows physicians to build upon their clinical leadership experience by honing skills like communicating a vision, motivating colleagues, negotiating with payers, and collaborating across silos in order to build organizations, compete for resources, lead change, influence policy and overcome challenges.

The Physician Leadership Program kicks off in January 2024 with an in-person session in Oakland, followed by four 2-hour virtual sessions led by nationally recognized faculty. Concluding the program, we will reconvene in Oakland for one final in-person session. In addition to these plenary sessions, Dr. Worthen will offer a one-on-one consultation for each participant to focus on their personal leadership goals. The program is sequenced and scheduled to accommodate busy physicians. Participants will gain practical skills and insights directly applicable to their practice opportunities and challenges. Participants can earn a certificate of completion and up to 24 hours of category 1 CME credit.

PROGRAM DATES

- January 20, 2024 - Oakland
- February 6, 2024
- February 20, 2024
- March 5, 2024
- March 19, 2024
- April 6, 2024 - Oakland

For additional information, please contact Jennifer Mullins, ACCMA Associate Director of Education & Events, at jmullins@accma.org, or (510)654-5383.

The ACCMA has transitioned this program to a full scholarship opportunity available to all members.

To participate, complete the online scholarship application at <https://bit.ly/3JZlkkW> no later than Friday, November 17.

CONTINUING MEDICAL EDUCATION

Accreditation Statement: The ACCMA is accredited by the California Medical Association (CMA) to provide continuing medical education

Credit Designation Statement: ACCMA designates this live activity for a maximum of 24 hour(s) of AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

